

SPONSORSHIP PROPOSAL

-2018-



“The apprentices celebrated at the awards are the future leaders of our industry and our region. They can take real pride in the contribution they have made and will continue to make.”

Pat Hills, Chair of the Engineering Taranaki Consortium.

ABOUT THE AWARDS

The Engineering & Electrical Apprenticeship Awards mark their fourteenth year in 2018, having recognised the achievements of 463 apprentices over that period.

The 2017 event drew fantastic support from the industry and the region, with over 350 attendees, and Jack Christiansen of Vector winning the prestigious Apprentice of the Year Award.

The event saw a fantastic level of support from the industry and its many companies, through a high number of nominations, attendance on the night, and the valued sponsorship. Without financial support of the industry, the awards event would not be possible.

Engineering Taranaki Consortium is the organisation behind this event, and aim to ensure that the achievements of our industries apprentices are recognised for both excellence in their studies and the completion of their qualification.

The event also celebrates the value of apprentices, who although take a different pathway from that of university students, have to demonstrate a similar commitment to learning, often in a more challenging workplace environment. Unlike university students, apprentices don't have a formal graduation ceremony without this awards event.

Apprentices are the future backbone of the regions workforce. Raising the profile for engineering and electrical trades as an important and rewarding career pathway is also fundamental to the thinking around this event.

Therefore these awards encompass recognition of apprentices throughout their journey by highlighting trade apprenticeships as an alternative to the university pathway we strive to achieve. A shift in the choices being made from their education to employment pathways will deliver a strong future for Taranaki's engineering and electrical businesses and the industry as a whole.

SPONSORSHIP OPTIONS

The Engineering & Electrical Awards would not be possible without the support of the industry. There are many opportunities for you to be involved in, and align your business with these awards.

Here's how:

GOLD SPONSOR - \$2,500

As a Gold Sponsor for the Awards, you will receive the following benefits:

- Six tickets to the event – you can allocate these tickets to any individual you choose to;
- Acknowledgement of sponsorship via radio advertising, media releases, the ETC website and Facebook;
- Placement of your logo on Awards 2018 material;
- Placement of your logo in the 'sponsor' pages on the ETC website promotional pages;
- Display of your company/organisation banner on the night of the Awards event;
- Display of your company/organisation logo in the running presentation displayed during the night of the Awards event - Sponsor page;
- Placement of your company/organisation logo in the full page newspaper feature following the event.

SILVER SPONSOR - \$1,500

As a Silver Sponsor for the Awards, you will receive the following benefits:

- Four tickets to the event – you can allocate these tickets to any individual you choose to;
- Acknowledgement and placement of your logo as a Silver sponsor via the ETC website and Facebook;
- Display of your company/organisation logo in the event presentation displayed during the night of the Awards event;
- Included in the printed sponsor page at the table of the Awards event;
- Placement of your company/organisation logo in the full page newspaper feature following the event.

BRONZE SPONSOR - \$300

As a Bronze Sponsor for the Awards, you will receive the following benefits:

- Two tickets to the event – you can allocate these tickets to appropriate recipients;
- Acknowledgement and placement of your logo as a Bronze sponsor via the ETC website and Facebook ;
- Display of your company/organisation logo in the event presentation displayed during the night of the Awards event;
- Acknowledgement in the one page news feature following the event, showing your company logo in the feature page.

FOR ALL SPONSORS

- Increased awareness of your company/organisation within the trades sector throughout Taranaki;
- Associated with excellence in training, within the trades sector;
- Promotion of a company profile whose values include a focus on the future investment of our industries;
- Exposure to industry / peers / partners at the Awards event.

If you have any questions regarding the awards, please contact us at:

AppAwards@engineeringtaranaki.co.nz
or 06 759 1800

